



# Neighborhood News

The Quarterly Newsletter of The Old Third Ward Association, Inc.  
Winter 97-98

## Dear Neighbors,

Rising out of the quiet, "Neighborhood News" appears once again. I owe you an apology for not having written this newsletter months ago. Besides the now all-too-common rationale of no time, I have realized that another reason I have put off writing is my reluctance to face the space and grace which for years was occupied by Frank Council.

As most of you know, Frank, the President of The Old Third Ward, died suddenly last July. He is greatly missed. We worked together as a team and now that energy and wisdom are gone. I cannot say that even now I have done with mourning but work must be done.

From the very first neighborhood meetings, Frank insisted that we incorporate so that the organization would live on. He felt, and rightly so, that if what threatened the neighborhood in the form of governmental bodies had an existence above and beyond the individuals and causes of the moment, so must the neighborhood.

The Council family remains a member of the OTW Association and continue to care about our neighborhood. We are here and will carry on.

**Linda Muldoon, President**  
Old Third Ward Neighborhood Association

## GOODBYE

We lost another friend and supporter in 1997. Eugene Kloes, longtime County Supervisor died and with his passing we will miss his feistiness, and memory, and humor. Gene was proud of us and came to our defense at every turn.

Michael Meyer is running unopposed for Gene's seat. Michael is a strong supporter of the neighborhood and its preservation.

## OTW HOME TOUR

The OTW will celebrate Wisconsin's Sesquicentennial by hosting a Home Tour on Sept. 18 from 5 - 8 pm and Saturday, Sept. 19 from 10 - 4. This is an opportunity for the OTW to celebrate our history. Neighbors will be opening their homes to the public and we will need volunteers to sell tickets, to greet tour-goers, and to be history guides. Funds raised through the tour will be used to help homes achieve Historic Register status, and to fund further publications about our history.

If you wish to help (even if you are unfamiliar with the history), please call Chris Sager at 733-2370. This event cannot happen if we do not get volunteers. This is your chance to be of real help.

## OTW SIGNAGE IN PLACE

Hopefully you have noticed the Burgundy and White signs at strategic points in our neighborhood. Designed and purchased by the OTW, the signs were erected by the City. The signs serve to mark the boundaries of the OTW.

## The Vote and What Lies Ahead

The question has been posed by both Alderman Whitman and Alderman Kalata as to why the voter turnout in our neighborhood has been so light in the last few elections. Do we care? **If we do not vote, we cannot squawk when we are ignored.**

Why should we continue to exist as a neighborhood organization if the threat is gone?

The crisis may be over and the adrenaline may not be pumping as it once was. Skirmishes have nonetheless arisen, even in the quiet year of 1997. Because communication with the City and the County has been established, we have become a participant rather than a bystander. For example, when Emergency Shelters offered the house on Sixth St. next to the new County Family Services Building to the County for purchase, the OTW was consulted. The County has twice declined to purchase the house owing in part to the agreement previously worked out between the Neighborhood and the County. Landscaping of the parking lot at Walnut and Sixth has finally been accomplished and has improved the aesthetics of the site. Negotiations continue concerning the purchase of the Police Station for further County Expansion.

The dreaded widening of Prospect Street is dormant but not dead. Look for this to rear its ugly, traffic-filled head in the not too distant future. The development of Heritage Park on Water Street, as positive as this is for the City and for pride in our history, may create traffic patterns which are extremely detrimental to the neighborhood and must be watched.

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## Research Continues

In doing research for The Walking Tour, more information than could be fit into the tour was uncovered. We hope to one day compile stories of the OTW complete with pictures. If you know of people who grew up in the OTW, ask if the old photo album has a peek at houses and people now gone. Just recently, Frank Schreiter of Appleton, whose family built the house on the northwest corner of Walnut and Sixth, brought three family albums to the OTW. Along with an old newspaper clipping of finding bones in an old barn on that property, there were many pictures of the Schreiter family from the 20's and 30's. Pictures of the house when it was new showed the houses on Sixth Street and Walnut Street as they once appeared. Thank you to Frank Schreiter for this gift. We also thank Tom Mullen for his continuous enthusiasm, magnificent memory, and endless stories. If you need more walking tour brochures, they are available at the Convention & Visitors Bureau, Hearthstone, the Historical Society, and Coventry Glassworks.

## Memorial to Frank Council Planned

Within hours of hearing of Frank Council's death, the idea for a memorial in the neighborhood started to take life. The memorial needed to be on public land and be a place of contemplation and rest. After months of committee back-and-forth decision making, in December the Common Council approved a memorial in the form of a granite bench and shrubs and flowers to be placed on the corner of Prospect and Walnut Streets. This land is now owned by the Water Department. Appleton Marble and Granite has generously offered to make and install the bench at a greatly reduced cost. The plantings will be provided and maintained by the OTW. We will be planting bulbs and perennials from neighborhood gardens.

Memorial monies have come to us for this cause from well-wishers throughout the city and state. The concept for the memorial has the support of City officials and staff. The OTW would like to thank in particular Janet Verstagen and Ed Kleckner

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**DON'T FORGET  
TO RENEW  
YOUR  
MEMBERSHIP**

# OTW WINS AWARD

The OTW has just learned that the OTW Walking Tour Guide is being given the Lillian Mackesy Historian of the Year Award by the Outagamie County Historical Society. Award presentation will be at 1:20 pm on March 16. Anyone is welcome to attend. We give a thank you to the OCHS Board and Staff for this recognition and a big thank you to the Visitors and Convention Bureau and Val Wylie for funding the printing and for supporting us from the start.

The OTW has had calls from AAA, Newcomers Clubs, and realstate agents asking for copies of the tour. So, if you see strangers with papers studying the cornice of your house, chances are this is not a building inspector but rather just-plain-folks learning about the architecture and history of the homes and streets that we see every day. With warmer weather approaching, take the tour yourself. Enjoy what we have been given and what we have fought to save.

# Tracks Through Time in May

The OTW is included in a day-long celebration on May 16 sponsored by Appleton Heritage Society. An all-day slide program which tours eight older Appleton neighborhoods can be seen throughout the day at the Appleton Library. Valley Transit is offering free rides to the sites (including the OTW). A video of the last Cemetery Junction run of the Trolley in 1930 will be shown. Valley Transit will run a special bus which recreates the route. The entire day is free and history filled. To become involved or to receive more information and schedules call Nancy Peterson at 830-3430 or Linda Muldoon at 739-5762.

## Council Memorial

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of the Planning Dept. and Alderman Whitman. A resolution entered by Alderman Whitman states that if the Water Department should ever abandon this triangular piece of property, Appleton should purchase it and create a neighborhood park. YES!

You will be updated as to the time of the dedication in a later newsletter. The Post Crescent and WHBY wish to be involved in the dedication. In the meantime, memorial money is still needed, donations of plants and donations of time to help with the groundwork are needed.

## Old Third Ward Board of Directors

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