



Neighborhood News

The Newsletter of The Old Third Ward Association, Inc.
Winter - 2001

Linda Muldoon - Editor

News and Notes

The Riverfront Plan, as rewritten by the City, is not yet available. We have been assured that as soon as it is written, we will be given a copy. In the meantime, Aldermen Thompson and Clemons have introduced a resolution that instructs the Planning Department to insert a provision in the Plan which keeps the Water Department land in the public domain. A discussion of this resolution will be before the Planning Commission on January 22 at 4:00, sixth floor of City Hall.

The Appleton Historic Preservation Commission now has forms for homeowners who want to apply to have their home or a district of homes achieve local historic status. A brochure is also being developed to explain the procedure of such an application. Currently, the Sagers have applied for their home on Prospect Street and are currently partially through the process. They are the first homeowners in Appleton to do so. Forms and information are available from the City Planning Department.

100 Years Ago Today in the OTW

Appleton Post, Jan. 11, 1901
Services Interrupted

There came near a panic at the afternoon services at St. Mary's church Sunday. The excitement was caused by the surplice Father Fitzmaurice had on catching fire as he passed a candelabra. The flames shot to the top of it in an instant. Everyone held their breath in fear, until the flames were extinguished by those near him. Father Fitzmaurice was the

least excited person in the edifice, and continued with the services as though nothing had happened. It was some time before some in the audience could regain their composure.

Appleton Post, January 15, 1901
Residents of the Third Ward were complaining that the street lamps needed cleaning, "so much so that they shut out nearly all the light."

Appleton Post, January 13, 1901
News came from California that T.W. Brown had suffered an attack of brain fever and was in critical condition.
(T. W. Brown's house still exists at 300 W. Prospect)



We Extend
to one and all a cordial invitation
to visit our wonderful display of
new and beautiful
Holiday Goods.
H. A. KAMPS,
208 College Avenue.

January, 1901 Appleton Post

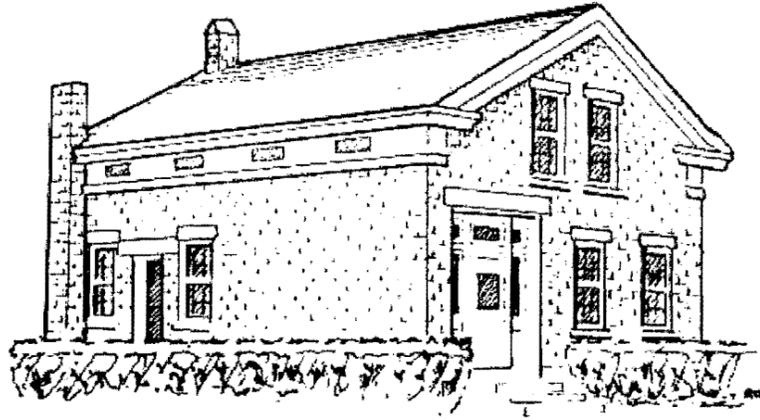
Historic Architectural Styles: A Primer.

By Ted Grevstad-Nordbrock.
(Part 1 of 2)

Wisconsin is home to many of the architectural styles that were popular throughout the United States in the late 19th and early 20th centuries. The styles tended to appear slowly in the state. If, for example, an architectural style was fashionable in Ohio in the 1860s, then examples of the style would likely surface in Wisconsin a decade or so later. The reason for this delay is simple: new architectural styles were typically tried out in the design of new buildings, and the demand for new buildings was created by settlers. Wisconsin's greatest period of settlement was in the decades around 1900—an era also noteworthy for the rich diversity in its architecture and design.

Described below are a few of the residential building styles that were popular in Wisconsin around the turn-of-the-century. (The dates in parentheses after each style demarcate the approximate period in which the style was in fashion.) Examples of most of these can be seen around the Old Third Ward neighborhood.

Greek Revival (1830-1870). Most buildings in the United States—if not the world—incorporate certain architectural elements that derive from Classical Greek sources. The Greek Revival style, however, attempts to condense as many Greek motifs into a single design as possible. With little concern for archaeological accuracy, a building



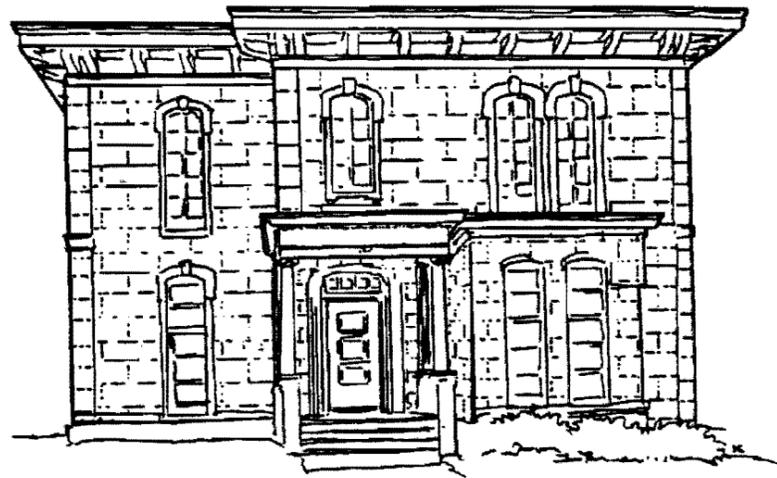
GREEK REVIVAL

executed in this style might include the following: heavy stone walls supporting a front-gabled roof; a pediment at each gable end; a Classical entablature along the roofline; one or more of the three Classical orders (Doric, Ionic, Corinthian); and a series of small attic windows. Indeed, Greek Revival houses in the United States resemble ancient Greek temples more than they do actual Greek residences.

Italianate (1850-1880). This picturesque style of architecture is based on the farmhouses of Italy, and arrived in the United States by way of Great Britain. Italian-

ate houses are typically constructed of ashlar, but wood and brick examples also exist. Telltale design motifs include the following: a low-pitch gabled or hipped roof (almost flat in appearance); wide eaves with individual or paired brackets; long sash windows with hood moulds; and—in finer examples—a polygonal or square cupola atop the roof, or a square tower at the inside corner of the building's L-shaped plan.

An excellent book on residential architecture in the United States is Virginia and Lee McAlester's A Field Guide to American Houses.



Italianate

Enthusiastic Visitors Enjoy Home Tour

Once again owners of four homes in the Old Third Ward graciously opened their residences to enthusiastic, appreciative visitors who were eager to learn more about Appleton history. Neighborhood gardeners added to the fun by sharing their gardening knowledge and their gardens with all who attended the event. Members of the Tour Committee: Barb and Dan Hulbert, Judy Worachek, Jeanne Degroot, Dave Bluma, Brad Morrison, Sally Johnson, Chris VanderWielen, Kris Sager, and Ann Sager, wish to thank all of the participants.

Thank you to... *Home Owners:* Chris and Joe Vanderwielen; Candice Bradley and Daniel Byrne; Rosemary Trettin; Mary Beth Laux and *Gardeners:* John and Sandy Barkett; Dave Bluma. Thank you also to: Dan and Barb Hulbert for the wonderful pub-

licity; Candice Bradley for designing the ticket and the poster; Dan and Pete Hulbert for selling root beer; Ron Degroot for being the official photographer; All of the folks at Coventry for selling tickets; Joe and Jim Johnson for making "some more" signs; Bill Anderson for lettering "more" signs and distributing and retrieving all of the signs; all of the tour guides on tour day (about 130 this year); Brad Morrison for helping to research and write the history of the tour homes.

And thank you to Appleton Downtown, Inc. and its staff who continue to support us through advertising and ticket selling; Jayne McCormick for serving as one of the "in charge" volunteers on tour day; all who distributed posters; Patti Coenen for taking charge of the money on tour day; Ann Christensen for the wonderful artwork; and finally to all the Old Third Ward neighbors.

The home tours have been an ex-

cellent way for the OTW to become known and for Appleton history to be told. To date, one family has volunteered their home for Tour 2001. If you are interested, please contact Dave Bluma at 830-0503.

We are also looking at alternative ways to bring our history to the community and would be very interested in any suggestions you might have. Thank you again to everyone. We could not be successful without everyone working together.

Ann Sager and the Tour Committee.



The Hulberts dispense libations at OTW Tour.

Become a Supporting Member of the Old Third Ward Neighborhood Association, Incorporated

Voting memberships are open to residents, both homeowner and tenant, and non-resident property owners. "Friends" are non-resident, non-voting members who wish to support the purpose of the association financially.

Membership Categories

Friend	\$10 or more	Sponsor	\$100 or more
Resident/Property Owner	\$15 "	Sustain	\$250 "
Family	\$25 "	Benefactor	\$500 "
Patron	\$50 "		

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

A/C & Phone: _____

I would like to volunteer _____ (state your interest)

Address checks and correspondence to: Old Third Ward, P. O. Box 2574, Appleton, Wisconsin 54913-2574

125 YEARS AGO IN THE OTW

The Crescent, January 15, 1876

The 11th of January, 1876, was made memorable in the Third Ward of this city by the Silver Wedding of Mr. and Mrs. John Adam Mertes, two of the pioneer residents of Appleton. At 10 a.m. a procession was formed at their residence on Walnut Street, of the excellent couple drawn by "Kate", the very horse that drew them to the marriage altar just twenty-five years ago, the St. Joseph Benevolent Society in full regalia, and a large concourse of friends. Up Walnut St., to Lawrence St., and thence to St. Joseph's Catholic Church, an edifice to the

erection of which Mr. Mertes contributed very largely of his time and means, the procession wended its way.

While the organ pealed and the choir sang a wedding hymn, the bride and groom knelt at the altar, and the Rev. Father Dael pleasantly performed again the ceremony so dear to their happy hearts. After the blessing and benediction, the happy party returned to the residence of the bride and groom, there to enjoy their bounteous hospitality. The festivities continued through the day and evening.

(Adam Mertes' house still exists on the southwest corner of Walnut and Fifth.)

The Appleton Post Crescent, Janu-

ary, 1876

Wm. Whorton has completed an elegant and palatial brick dwelling on which he expended fully \$8,000 this past season. It is one of the finest residences in the city and occupies one of the most beautiful sites on the river bluff. (315 W. Prospect)

E.C. Goff has erected a very handsome and well arranged barn at a cost of \$900. It is a model worth patterning after. (325 W. Prospect)

Col. Conkey has raised his house about four feet and built a handsome and substantial stone wall under it. This together with other important improvements cost him \$600. (433 W. Prospect)

Old Third Ward Board

Bill Anderson - Pres.	734-7484	Rebecca Baron, V.P.	738-0351	Patti Coenen	954-0293
Dave Bluma	428-4595	Candice Bradley	735-9401	Brad Koller	738-0339
Brad Garvey	739-4669	Jayne McCormick	735-1601	Linda Muldoon	739-5762

Old Third Ward

P. O. Box 2574

Appleton, Wisconsin 54913-2574