

Old Third Ward Board Meeting Minutes  
Sunday, April 3, 2016

Present: Keith Powell, Antoinette Powell. Brian DeGroot, Linda Muldoon, Peggy Samsa, John Corelis, Donald Elston

Regrets: Hugh Bayer, Patti Coenen, Paula Sosalla

- I. Minutes from previous meeting, February 21, 2016  
Accepted unanimously
  
- II. Committee Reports – (15 min) – Newsletter
  - a. Another in the series of African American OTW residents (already written)
    - ▶ Action: Linda will write 2 or 3 short stories for the Spring issue, and get to Antoinette no later than mid-week.
  
  - b. Advertising the Antique Show & Sale in mid-April that is benefitting Hearthstone (already included)
  
  - c. Announcement of Hearthstone’s new electronic sign. We talked about this briefly at a meeting and the Convention and Visitors’ Bureau, who funded part of the cost, was happy that the neighborhood did not have any objection. This will be a public statement of support. A sketch of the proposed sign was included in the draft newsletter Antoinette brought to the meeting

Antoinette mentioned a development with the sign. An hour before the Board meeting Cheryl Kaczmarek, President of the Board of Directors at Hearthstone, spoke to Antoinette about the sign. The Hearthstone Board asked Jones Sign Co., the company that designed the sign, to add “Old Third Ward” to the base of the sign on both sides. This would cost \$1400. Cheryl asked if the OTW would be willing to absorb half of the cost for the additional lettering, \$700. The sketch in the newsletter did not include the OTW lettering.

The Board talked about this for quite a while. Jon reminded the Board that we have \$9800 in assets. Donald asked what value would we get for the money, that is, cost versus benefit. Antoinette said it would further connect Hearthstone to the neighborhood and vice versa, and that we already spend money on things that build neighborhood good will and support: food or gatherings, newsletter production.

Linda suggested asking for donations for the cost of the sign at the park dedication. Brian asked how much the metal OTW signs cost. Keith said replacement cost is \$100 or \$150. Brian asked if there’s an OTW sign at that end of Prospect and no one could remember.

Antoinette said they don’t need to know right way but within a month. Brian asked everyone to think about it and decide at the next meeting.

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Near the end of the meeting Cheryl Kaczmarek came to Brian's house with images of what the sign would look like with the OTW lettering and the contract from Jones sign. There were some questions:

1. Jon: Could the lettering be added at a later date if we don't decide now? Cheryl said she asked Jones about that. The problem is that would call for another crew to come out and would probably double the cost.
2. In the sketch the letters look like they are slightly higher than the center of the base, but the markings on the sketch indicate the letters would be in the exact center of the base:



Brian expressed concern that even a little snow would obliterate the lettering. Everyone agreed that the lettering needs to be higher than center on the base. Also, the lettering will not light up but Peggy suggested a small spotlight on the lettering.

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After another round of discussion the Board unanimously agreed to provide the \$700 for half the cost of the additional lettering. Cheryl expressed her gratitude.

▶ Action: Antoinette will work with Hugh (Treasurer, OTW) and Steve Jahnke, (Treasurer, Hearthstone) to get the money transferred.

▶ Action: Keith also said he would get the name of the electricians who donated their work for Light Up the Fox to Cheryl

d. Date of the park dedication, if we decide on Sunday

e.

f. The section about the FB page – ok to run again as is

g. Donald's ad (already done if the artwork is the same)

▶ Action: Donald said the artwork is done and will get it to Antoinette [Done 4/4]

h. Contact information for elected officials unless anyone objects

No one objected so that information will stay.

III. Old Business – (40 min)

a. Face Book Posting by Board Members

Brian congratulated those who posted and made encouraging remarks to those who did not.

b. Pioneer Park Opening May

Keith said Dean Gazza said there will be someone will be there from the city

Everyone looked at a calendar and Sunday, May 22 was decided upon for the dedication. This will also be an event that will take the place of the annual dinner. Peggy suggested "Get Together." Linda said live acoustic music would be a good addition and Antoinette agreed. The Board would pay someone.

Antoinette suggested bluegrass or folk. Linda said that's what she was thinking.

▶ Action: Antoinette will contact Terry Dawson about his band  
[Done, April 4. \$200 for 1 hour]

▶ Action: Linda will contact the 610 Club people about a band that played there.

Linda said suggested something to eat and drink. We need to provide soft drinks and water. She asked if the City would provide picnic tables. Brian said they almost certainly would

▶ Action: Brian will call the City about bringing out 6 or 8 picnic tables.

We have to get a permit if we want to serve or have people bring alcohol. Peggy said APD gives out the permits and they don't cost anything.

▶ Action: Antoinette will get the permit.

Keith said someone from the Appleton Beer Factory lives in the OTW, he thinks on 5<sup>th</sup> St. This person said he is eager to get involved, perhaps provide some beer at a discount. Brian said we could put up a banner for the business, ABF could bring coupons for dinner, etc.

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- ▶ Action: Keith will contact him and ask what ABF's involvement could be.

Antoinette said her cousin provides "butterfly fries" for fairs, etc.:

Product Description: Fresh cut Butterfly Fries, cooked to order with guests' choice of toppings: Cheese, Cheese and Bacon, Chili and Cheese, Ranch, Sour Cream and Onion, or BBQ. New this year!!! - Butterfly Fries can be ordered regular Wisconsin Russet or Sweet Potato!!!

- ▶ Action: Antoinette will contact him and ask about price and availability

Jon had the idea of getting Nicolet Water in honor of Jean Nicolet who traversed the Fox River. Antoinette suggested putting stickers that say "Jean" on the bottles.

A discussion took place about what the time should be. That might have to be up to the musicians. It was decided to shoot for 2:00 – not lunch or dinner time so no one's expecting a meal. More information will be posted on Facebook.

What should be on the program? Thanks to the City and residents, mention of Walter Kolata, short history of the area, the meaning of the bench, names of donors of benches and trees.

- ▶ Action: Brian offered to deliver the remarks
- ▶ Linda offered to write something up

Publicity: website, Facebook page, signs (Hugh has [3?] signs), reminder postcards/flyers hand-delivered.

- ▶ Linda will see if she has contact paper to put over the old signs

Invitees: Mayor, Alderpersons, County Executive and Supervisors, landscapers, John Council, donors of benches and trees who are not in the neighborhood (Oudenoven (sp?)) Linda said the City people will have the names and addresses of the donors.

- ▶ Action: Brian will contract the City person to get the names and addresses of the tree and bench donors

[Antoinette looked up the name of the City person who was dealing with the benches:  
Tom Flick, CPRP, Deputy Director  
Appleton Parks, Recreation, and Facilities Management Department  
1819 Witzke Blvd.  
Appleton, WI 54911  
P: 920.832.3915]

Perhaps Hearthstone could offer half-price tours of Hearthstone on that day? (Hearthstone's offers the last tour on Sundays at 3:30)

Brian said as people complete their tasks associated with this event they email everyone reporting their progress.

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- IV. City Report – Patti – (5-15 min) - skipped
- V. County Report – Katrin (5-15 min) – skipped
- VI. New Business – (20 min)
- a. Peter Peregrine, an LU faculty member and Chair of Appleton’s Historic Preservation Commission  
Brian said it’s good for us to be a site associated with this group – the river and history. All agreed.  
▶ Action: Antoinette will send legal-eze (the Memo of Understanding) to Brian to sign
- b. Getting the entire Old Third Ward designated a local historic district  
The Historic Preservation Commission exists to make Appleton a Certified Local Government (CLG) in order to get grants from the state. A long discussion took place about what being a local historic district actually means, with Linda providing a lot of information. She helped to write the ordinance when she was on the Historic Preservation Commission (HPC). There are contributing and non-contributing structures: those that fit the parameters of the designation (for instance, structures built between 1840 and 1890) are contributing and those outside those parameters are non-contributing. She said every homeowner in the neighborhood has to agree to this designation and that’s not going to happen. Homeowners have to go through 3 levels of government to have any changes to the structure to the exterior of the house: HPC, Community Development Department and City Council. They would also need to give the HPC 30 days’ notice before raising a home in a historic district. Keith asked Donald how this designation affects real estate buying and selling. Donald said it will have an effect.
- ▶ Action: Antoinette will asked Peter Peregrine if he would come to a Board meeting to talk about it and explain in more detail, particularly advantages and disadvantages
- ▶ Action: Antoinette will get more information about local historic districts.
- c. Brian reported Donald Elston has accepted a position on the OTW Board of Directors.
- VII. Treasurer’s Report – (2 min) – skipped
- VIII. New Items for Website Calendar – (2 min)  
Antoinette said she will put the park dedication on the calendar
- Next Meeting – (2 min)  
Sunday, May 8 at Brian’s house

Respectfully submitted,  
Antoinette Powell