

OTW Board Meeting Minutes, Aug. 24, 2014

Present: Antoinette Powell, Brian DeGroot, Jon Corelis, Keith Powell, Linda Muldoon, Hugh Bayer

Regrets: Patti Coenen, Chris Vander Wielen, Keith Bilyeu, Peggy Samsa

Brian requested that people let him know if they are not coming to the meeting. All of the board members need to have everyone's phone numbers.

Meeting began 7:10 p.m.

1. Review last meetings notes – 07-21-14
Minutes approved as amendedf - can post on the website.
2. Committee Reports – (30 min)
 - a. News letter, Website, Face Book, & Calendar Committee – Linda, Antoinette, Keith B
 - i. Newsletter Review – how has it been received, changes/additions to next issue, how often will we issue?

No one at today's meeting heard from anyone about continuing to receive the newsletter.

Fall newsletter: should come out in October

Suggested contents:

- St. Mary's building - what is it now
- Duplex on Memorial and Prospect – excellent restoration
- State St. gutting house (Germaine Stoeger was the last one to live there. She kept scrapbooks)
- Linda's stories
- Cardboard dogs used to keep geese away

How to distribute? Keith P. suggested hand-delivering again

► Action: Antoinette will check into bulk mailing

- ii. Website/Face Book – Things to add, pictures, neighborhood history, stories, ideas?

All agreed the Facebook page needs more action. The Keiths and Patti Coenen are administrators but anyone can post to the page.

Antoinette said any photos or pictures we post on the web have to be taken by us or in the public domain (published pre-1923 or already in the public domain.) This includes images of newspaper articles or ads.

▶ Action: Antoinette will put hit counter on the website

- b. Picnic & Dinner Committee – Chris & Patti (Picnic is Sept 7th)

Linda said we need to send out a reminder of the picnic - Facebook? Website? Print another reminder and distribute?

Linda suggested asking people at the picnic what they'd like to see in the newsletter and get people's opinions to publish

If there are pictures taken post a sign saying we're taking pictures to put on Facebook

- i. Information gathering (e-mail) etc....

Keith P. said at the last picnic a flip chart was posted to have people express their opinions on Pioneer Park. He suggested we do that again to get people's opinions on anything.

▶ Action: Antoinette will borrow a flip chart and easel from Lawrence

- ii. Signup sheet, number attended, who, is it important?

There will be a sign-up sheet for postal and email addresses

- iii. Picnic Setup. Tent, Tables???

▶ Action: Hugh will get some tables

▶ Action: Antoinette will contact Hearthstone about borrowing tents and also ask if they have any stand-up signs from the home tours

▶ Action: Linda contact Ann & Kris Sager and ask about the stand-up signs

▶ Action: Linda will talk to Cassandra about possibly storing tables in their garage

Set up will start at 2:00, picnic begins at 4 p.m.

Linda said we should invite all the alders, executive, mayor, supervisors

▶ Action: Keith P. will send Brian the email addresses

▶ Action: Brian will email the invitations and attach the newsletter

- iv. Recruit others in the neighborhood for newsletter, face book, website, other

3. Old Business – (20 min)

- a. Mission Statement –Editing status Keith P., Keith B, and Linda

▶ Action: Antoinette will try to OCR the mission statement

- b. TV Station Contact – Linda

Linda called twice, hasn't heard back, left two messages

- c. Additional involvement from other neighbors – things to be done?

skipped

- d. Is city willing to haul away brush and tree if neighborhood cleans site?

skipped

4. City Report – Patti – (5-15 min)

Municipal Services bridge meeting Tuesday, 5:30

▶ Action: Keith P. will post it on Facebook

▶ Action: Antoinette will put it on the website

5. New Business – (15 min)

Antoinette asked how to create an email dlist

▶ Action: Keith P. will explain

Antoinete asked is we should pursue having people pay for memberships? It was agreed that we don't need to visit that now. However, at some point we will need to come up with sources of income

Antoinette said the Registered Agent and/or Office for the OTW's file with the Wisconsin Department of Financial Institutions has to be changed to Brian's name.

▶ Action: Brian will change the name

6. Treasurer's Report – (5 min)

a. Tree and card for Ken Sager

Brian passed around a thank you card from Ann and Kris for the tree the neighborhood association gave them. The Board said the cost of the tree should come from the OTW funds since it was from the neighborhood, not only the Board.

7. New Items for Website Calendar – (2 min)

St. Joe's Fall Festival

Hearthstone murder mystery and Victorian tea

Haunted Halloween and Christmas

▶ Action: Antoinette will put on the calendar

8. Next Meeting? – (2 min)

Oct. 5, 2014 - 7:00 p.m. Brian's house

Meeting adjourned 8:15 p.m.