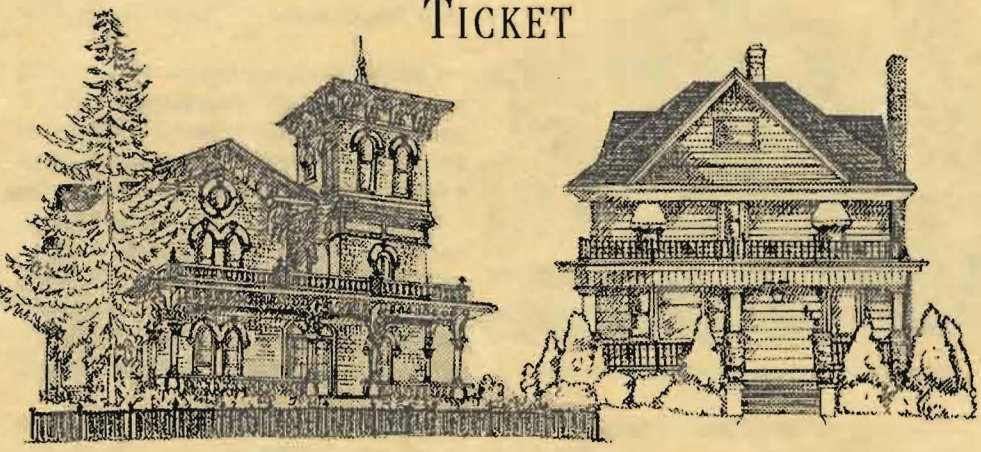


TICKET



## A TOUR OF HOMES

*Preserving Appleton History*

Friday, September 17

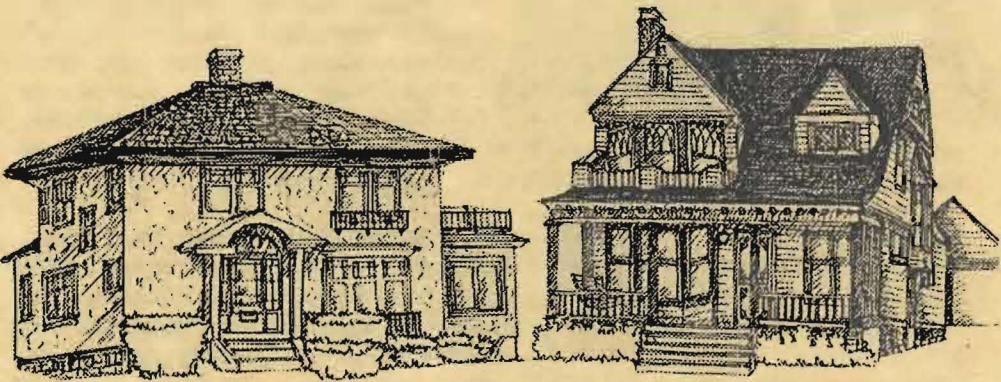
5 p.m. - 8 p.m.

Saturday, September 18

10 a.m. - 4 p.m.

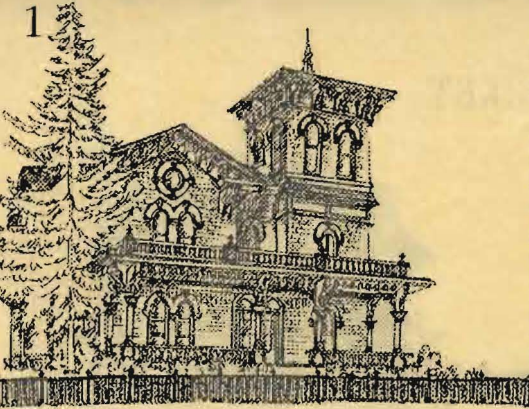
\$10 per person for 4 homes

Please no smoking, no high heeled shoes, no cameras.



Sponsored by the OLD THIRD WARD NEIGHBORHOOD, INC

P.O. Box 2574 Appleton, WI 54913-2574



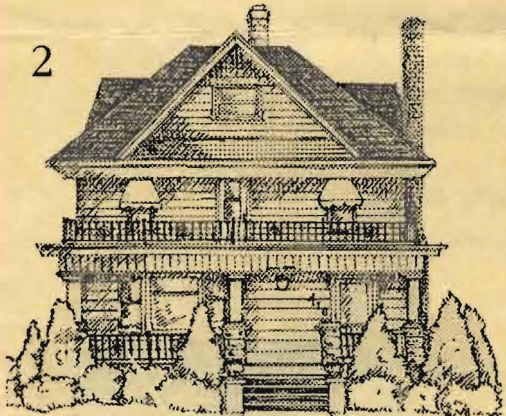
*The Lumber Baron's House*  
315 W. Prospect Avenue

By sailing vessel, rail, and wagon John Hart Whorton and his wife Priscilla made their way from New Brunswick, Canada to Appleton, Wisconsin in 1855. John and his brother William lumbered in the Wolf River area and in Grand Rapids, Wood County for a number of years, eventually building saw mills at each location. John's fortunes and stature in the Appleton community rose. He was organizer and president of both the Commercial National Bank and the Fox River Paper Company.

John and Priscilla raised one son and five daughters at 315 Prospect, the home they built on the bluff in 1870.

1981 was the year that Appletonians Kenneth and Dody Sager embarked on a journey of preserving Appleton history by purchasing the John Hart Whorton house. Owning the Italianate Villa home with its eleven plus foot ceilings and 4300 square feet of living space was a dream come true for Dody, who had admired the home from childhood.

Today 315 remains a family "project" as the house continues to reveal secrets of life in Appleton over the past 130 years. Most recently the decorative frieze painting hidden in the living room, dining room and entrance hall walls has been discovered and restored by Affiliated Artists of Milwaukee. Painting of this type was very popular in homes from 1870 to 1890.



*The Confectioner's House*  
410 W. Prospect Avenue

John Smudde, Appleton's first miller, came to the United States in 1852 from Holland and ran a flour mill in the city with Mr. Haas. John and his wife Anna established a home on this site in the 1860's and raised three sons (Anton, John, and Reinhold) and one daughter (Mary). Anna ran a confectionery business at 422 W. College Avenue. Anton Smudde married Zula Parish a descendant of Appleton's pioneer Parish family. Mary married Frank Slattery and they continued to run the business on College then called Slattery's Ice Cream

and Confectionery. After their parents died in the 40s, Myra and Florence Slattery continued to operate the store until the late 1950s.

It is not known at this time what happened to the original homestead, but in 1910 the Slatterys built this Colonial Revival house on the property. By 1915, however, they and what remained at home of their 10 children were back living at the store. The house was sold to Hubert and Anna Fassbender, founders of Kaukauna Club Cheese. Dr. Charles and Jackie Dungan became owners in 1964 and stayed until the home was bought in 1997 by the Coenen family--Dan, Patti and Natalie. The Coenens' future plans include remodeling the kitchen and living room and making room for an addition to their family. Having a third floor has allowed Patti to run her drapery business "Custom Creations" from the home.

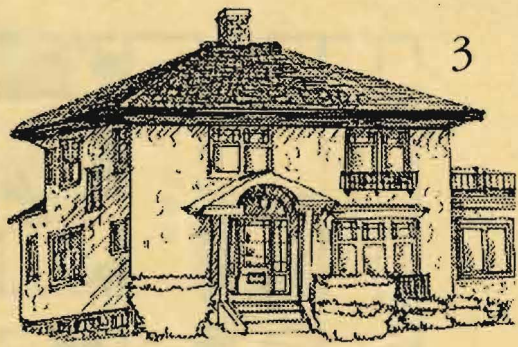
**Houses can be toured in any order, the map is numbered to assist in locating each tour home.**

*The Baker's House*  
507 W. Prospect Avenue

Erven Hoffmann was born in Black Creek in 1884. At 16 he moved to Appleton to learn the bakery business from Stephen Pfefferle, new owner of Appleton's famous Elm Tree Bakery. Located on east College Avenue, the bakery dealt in fruit, confectioneries, tobacco and cigars. By 1912 Erven was married to Margaret Driscoll and they owned their own bakery on College called the Hoffmann Puritan Bakery. After living above the store for 10 years, the Hoffmanns built their Prairie School style home on Prospect at the bluff of Jackson St. in 1922. The raised a son and daughter.

Erven passed away unexpectedly in 1940 leaving Margaret in charge of the bakery until her retirement in 1951. The "Old City Landmark" at 423 W. College was razed in 1962.

In 1953 the John R. Long family (Long & Long Moving and Storage) purchased the house and resided there until it was bought in 1997 by the McCormick family--Pat, Jane and son Weston. In their short time as owners, McCormicks have been busy shoring up the hill, restoring wood floors and researching the home's history. Their goal is to restore 507 as closely as possible to its original state. Besides working on the house, Jayne has started a neighborhood Easter egg hunt and she hopes to make this an Old Third Ward tradition.

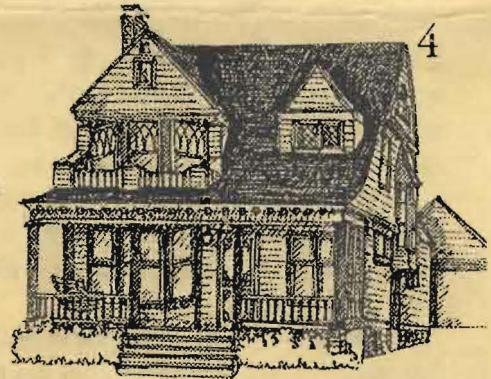


*The Papermaker's House*  
621 W. Fifth Street

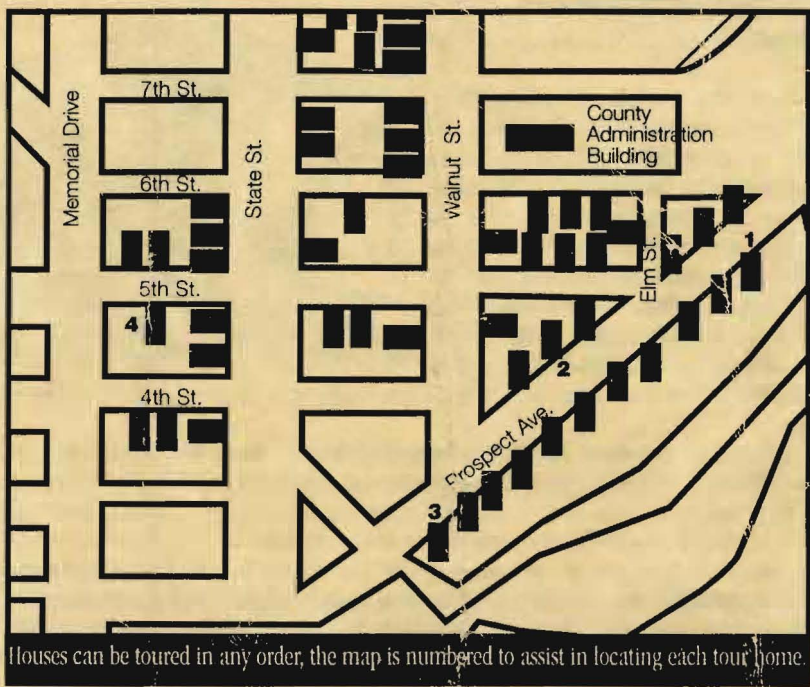
The 1904 Appleton City Directory lists this home as a "new house" leaving no question about the year of its building. First owners Henry and Anna (Dolan) Wickert had lived across the street for a number of years before they built the house they would call home for the rest of their lives. Henry was a papermaker with the Atlas Paper Mill located on the Fox River in the Old Third Ward, only a short walk from his house.

Architectural details including steep roof, oversized dormers, bay windows, doric porch columns, diamond shaped muntins and Palladian windows make this an outstanding example of a Colonial Revival/Shingle style home and a unique example of its kind in Appleton.

Natural woodwork, leaded windows and impressive staircase are features that drew Dave Bluma and Brad Morrison to purchase 621 from Karen and Jim Pfefferle in 1998. The avid collecting ability of both owners is very much in evidence about the home as interesting and unusual items are displayed throughout. Dave's "green thumb" talents both inside and out are not to be missed.



**Artwork by Ann Christensen**



#### APPLETON'S OLD THIRD WARD

In 1993 residents of the Old Third Ward, under the leadership of Frank Council, organized to preserve the homes and history of one of Appleton's oldest neighborhoods. In 1994 The Old Third Ward became Appleton's first incorporated neighborhood. Since its foundation, efforts of neighbors have resulted in the successful nomination of the area to Wisconsin's 1994 "10 Most Endangered Property" list and the addition of one of the most threatened homes in the neighborhood to the National Register of Historic Places.

The organization participated in the development of Appleton's Historic Preservation Ordinance. It works ongoing with city and county government to maintain lines of communication and define boundaries.

A Walking Tour map, developed with the aid of the Convention and Visitors Bureau, received the Lillian Mackesy Award in 1998. "Midwest Living" presented the Old Third Ward with a "Hometown pride" award for historic preservation in 1998. We are proud to share the history of the Old Third Ward and are equally eager to hear stories visitors have to tell.

OLD THIRD WARD NEIGHBORHOOD, Inc. is a not for profit organization that uses funds for preservation efforts.  
 Donations are not tax deductible. P.O. Box 2574 Appleton, WI 54913-2574